



CALPEEK

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PROTECTING CA VOTER ROLLS A DIFFICULT TASK.

Editor's note: The assassination of Mexican PRI presidential candidate Luis Colosio in Tijuana by accused gunman Mario Aburto Martinez has a rather unusual Calif./L.A. connection. Martinez, who had lived in Calif. but was not a U.S. citizen, had **registered to vote in our elections**. Here is CALPEEK's report & analysis...

...This part of the assassination story has the potential to explode in terms of political fallout, yet has received scant media attention. Martinez is a Mexican citizen and is even registered to vote in that country. But **twice**, once on Sept. 1, 1990, and again on Mar. 23, 1993, while living in the U.S., Martinez attempted to register to vote in Calif., according to both Acting Sec. of State Tony Miller and L.A. Co. Registrar-Recorder Beatriz Valdez...

...However, records also show that Martinez never actually voted and his registrations were canceled in both instances. But the fact that we now know of a specific non-citizen who illegally registered to vote, this raises **serious questions**. Are there safeguards to prevent other illegals from registering? And how many illegals are registered to vote in Calif.???

...The answer to the first question is scary. According to Miller, unless there is a national ID program, with the INS providing a computer tape of all legal residents on a state-by-state basis, there is *no effective way to safeguard the registration process*. As for the number of illegals who may be registered in Calif., Miller thinks there are very few because "they want to be invisible, so signing up to vote isn't something they'd do." Valdez says the same thing. But others **strongly** disagree and think there may be thousands and thousands of illegals who are registered. *But there's just no way to check...*

...FYI: Remember the 1988 case where GOPers in Orange Co. hired private guards at some polling places in Santa Ana? GOPers have always maintained that the reason they hired the guards was to prevent illegally registered non-citizens from voting. Stay tuned...

1994 LEGISLATIVE RACES: PRIMARY BATTLES.

Editor's note: This week CALPEEK begins a series of reports on various CA Assembly & State Senate primary contests...

...A brief, general observation about the Republican primaries. GOP party leaders and consultants alike have been trying very hard to downplay the one social issue (abortion) which caused so much friction in 1992. But in many of the legislative primaries which CALPEEK is tracking, those same differences continue to divide the GOP --- despite spins to the contrary...

● **70th A.D.** - If there is a GOP primary that best illustrates what CALPEEK just said, this is it. Incumbent Gil Ferguson(R-Newport Beach) is "retiring" and in the 70th A.D. the new assembly person will be determined in the primary. At first there were 6 GOP challengers. Now there are 3: Irvine Councilman Barry Hammond, Newport Beach attorney Tom Reinecke (son of former LG. Ed Reinecke) and businesswoman Marilyn Brewer. Hammond and Reinecke are battling for the conservative vote, while Brewer is the moderate Republican. It doesn't take a *rocket scientist* to figure out what's going to happen now that there's a major rift among hardliners in Orange Co., with Gil Ferguson, Assemblyman Mickey Conroy and U.S. Rep. Bob Dornan backing Reinecke, while State Senators Rob Hurtt and John Lewis, along with U.S. Rep. Ed Royce, are supporting Hammond. With Brewer using \$250,000 of her own money, and the split among conservatives,

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sources believe Brewer, who is pro-choice, is a slight favorite to win --- as of now...

● **42nd A.D.** - If there's a Demo primary that insiders are watching, this is it. The primary winner will go to Sacto. This is the West L.A. turf of Burt Margolin, who is giving up his seat to run for insurance commissioner. Margolin is neutral and so far there is little evidence that the Demo political organization of U.S. Rep. Howard Berman will take sides. In fact, Berman supporters are split among several of the 8 challengers, 6 of whom are very credible. They include West Hollywood Councilmembers Abbe Land and Paul Koretz; L.A. school board member Mark Slavkin; community college trustee Wally Knox; gay rights attorney John Duran; and educator Laura Lake. Also running are attorney Bruce Margolin (no relation to Burt) and coin dealer Stephanie Van Vliet. The money leaders (cash on hand) are Knox (\$200,000) and Koretz (\$165,000). Best name ID belongs to Lake (she's run twice for L.A. City Council) and Slavkin. Land's campaign spin is that this is a race between Abbe and "the boys." But Lake has cut into Land's female base (the NWPC endorsed both). Duran, who challenged Margolin in 1992, is hoping his base of gay supporters will push him to the top, but Land has lots of gay support too. Bottomline: with so many strong candidates, the winner could get elected with as little as 18-20%. Right now, sources rate the primary a toss up...

● **33rd A.D.** - This is the coastal district now represented by hardline conservative Andrea Seastrand(R), who hopes to win the 22nd C.D. primary in June. There are 7 GOPers vying for this seat, but the front-runner at this point is Joni Gray of Santa Maria, who is an attorney, rancher and businesswoman. She's won most of the local endorsements so far and has backing from supporters of popular former Congressman Bob Lagomarsino. Two other GOPers have name ID --- former Santa Barbara Co. Sup. Dwayne Holmdahl and former Atascadero Councilwoman Barbara Norris. There was some speculation that rancher Tom Bordanero might win backing from conservatives, but nothing has materialized so far. Gray is a moderate Goper...

● **77th A.D.** - This is the San Diego Co. district now in the hands of Demo Tom Connolly, who is waiting to see who wins the GOP primary --- hardline conservat-

ive Steve Baldwin or the more moderate Rick Alexander. This is another one of those GOP races where *political correctness* on abortion is a hot issue. Alexander is pro-choice, while Baldwin is pro-life. Sen. Rob Hurtt(R-Orange Co.) and his allies are once again helping Baldwin, who enjoys much better name ID than Alexander. Alexander's campaign is headed by former CRP chair & former Congressman Clair Burgener. Who has the edge? Sources say at this point the advantage belongs to Baldwin...

● **47th A.D.** - This is the heavy L.A. Demo district of Gwen Moore, who is running for Sec. of State. There are 5 candidates, all potentially strong. Moore is neutral and so is the Legislative Black Caucus in Sacto. The district takes in the upscale Black neighborhoods of Baldwin Hills & Crenshaw and runs through Culver City on the Westside. The leading contenders are attorney Geoff Gibbs; Ed Johnson, a field rep to U.S. Rep. Julian Dixon; and attorney Kevin Murray, son of Assemblyman Willard Murray. Also in the race are Ms. Jimmie Woods Gray, a teacher; and Valerie Lynn Shaw, daughter of the late Leslie Shaw. Gibbs has lots of support from the "downtown establishment," but that's not the key to winning. Murray's strongest supporter is his dad, who is considered very savvy when it comes to putting together winning coalitions in the Black community -- and don't forget Willard's influential slate. Johnson is counting on support from the Berman organization, but remember that Willard Murray is also a Berman ally. What about the influential Rev. Cecil Murray of the 1st AME Church? Gibbs claims an endorsement from Murray, but The Rev. Murray is **officially neutral**, although he has praised both Gibbs and Shaw. Bottomline: rate this race a toss up among the frontrunner...

● **54th A.D.** - This is the South Bay/Long Beach district of Demo Assemblywoman Betty Karnette, who won the seat in one of the bigger 1992 upsets. GOPers want this seat back very badly, but the two leading Republican contenders are locked in a very bitter primary battle. The moderate Goper is Rancho Palos Verdes Mayor Steve Kuykendall, who is in the middle of his first term on the council. His main opponent is Rolling Hills Estates businessman Jeff Earle, who has never held office. Earle is the hardliner in this battle --- just look at his endorsements: Hurtt, Rohrabacher, Alby, Herschensohn, Conroy, Ferguson, Seastrand. Kuy-

kendall counts on former Gov. George Deukmejian plus lots of local endorsements. Who's leading? Probably Kuykendall because he has better name ID at this point, but things will change because he could be vulnerable on some of his votes on the council. Bottom-line: a toss up for now. **More next week...**

1994: UPDATE ON RUN FOR STATEWIDE OFFICES.

Editor's note: Here are a few items of interest regarding the June 1994 primary...

● **Wilson Vs. Unz in GOP Primary** - So, you've never heard of 32-year-old Ron Unz of Palo Alto, who is challenging Gov. Pete Wilson in the June GOP primary. But Wilson's campaign knows all about him. In fact, according to CALPEEK sources, Wilson's team has been keeping very careful tabs on Unz, who is described as a *intellectual conservative*, with formal education at Harvard, Stanford and Cambridge. So Unz is not your standard, garden-variety, right-wing anti-Wilson hardliner. According to sources, Unz will pop onto the political scene with both a full-blown radio & newspaper campaign in the next few days. He's not loaded like a Riordan or Huffington, but does have money. A formal announcement of candidacy should follow in about 10 days. Sources say he's putting together a fully-staffed campaign HQ in Burbank, about 5 minutes away from the CRP's main HQ. John Kurzweil, editor of the CA Political Review, will act as chief spokesperson/spin doctor. Will Unz be able to sustain the effort and attract conservatives to his side? But the bottomline is this: hardline conservatives hate Wilson and the Unz candidacy will give them a place to run to in the primary...

● **The Endorsement Game** - Here are some more endorsements that have been announced...

...Political insiders all agree that the recent endorsement of L.A. Co. Sup. Gloria Molina has given Demo gubernatorial candidate John Garamendi a major boost. Is this the start of a turnaround? No way to tell just yet...

...Meanwhile, Demo Kathleen Brown paid \$175,000 for the endorsement of a group called *The Cmt. to Protect the Political Rights of Minorities*. Brown's donation to this group showed up in her campaign report as "**campaign services to be provided.**" And now we know what was provided. What a waste of money.

FYI: on the good news side for Brown, she has picked up the endorsement of the CA Latino Legislative Caucus. That's a good endorsement...

UAW - Governor(Brown-D); LG(Davis-D); Controller(Areias-D); AG(Umberg-D); Treasurer(OPEN); SOS(Moore-D); IC(Torres-D); Schools Chief(Eastin-D)...

CA Democratic Council - Governor(OPEN); LG(Davis); Controller(Areias); Treasurer(Roberti); SOS(Moore); IC(Torres); Schools Chief(Eastin)...

● **Controller** - Alameda Co. Sup. Don Perata has officially kicked off his Demo Statewide campaign in So. Calif. Mar. 30th with a media stop in front of the MWD's Sunset Boulevard facility in L.A., where he launched his "Stupid Govt. Tricks" campaign. Perata is compiling a *Top Ten* list (a la Letterman) of examples of lavish government spending, abuse or fraud. #1 - "It takes 1,100 employees to run the CA State Lottery. In Florida, it takes on 775; in Texas only 186. This means more money for CA's bureaucracy and less money for our kids' education." Some of these "tricks" are really outrageous...

● **Ballot Title Legal Battles** - In separate court actions, a judge has ruled that Tony Miller, Demo candidate for SOS, can use the title, "Acting Secretary of State." And in the case of Tom McClintock, GOP candidate for Controller, the court said he can use the title, "Taxpayer Advocate." There really wasn't much doubt about either case...

● **IC Battle Heats Up** - Demo Assemblyman Burt Margolin is on the warpath with Demo State Sen. Art Torres, accusing Torres of leading "a tobacco industry ambush" of Demo Assemblyman Terry Friedman's AB 13 anti-smoking bill. Several news organizations reported that Torres, along with fellow State Sen. Charles Calderon, pushed through some unfriendly amendments to Friedman's bill. Margolin's attack was puny compared to an *editorial hit* on Torres in the L.A. Times ("A Rape in Sacramento"). Stay tuned...

RNC CHIEF BARBOUR AT COMMONWEALTH CLUB. Haley Barbour, chair of the Republican Nat'l Cmt., will address members of the Commonwealth Club of CA, 11:45 a.m., April 15th, Nikko Hotel, S.F. For info & RSVPs, call (415)597-6705...

CALPEEK's ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **Roberti Recall Update** - Latest polling data released by the L.A. Times indicates that the April 12 recall backed by pro-gun advocates of State Sen. David Roberti (D-Van Nuys) is in trouble. Among a sample of 1,343 registered voters in the 20th S.D. (Mar. 19-24) --- including 280 likely voters -- on the question of "Would you vote to remove Roberti from office," 62% said NO, 28% said YES and 10% were undecided. What's this mean? Basically, the heavy pro-Roberti mail and anti-recall news media coverage is beginning to sink in with San Fernando Valley voters...

- **CDP Convention** - CA Demo Party Chair Bill Press has lined up some big name Demos for the upcoming April 15-17 annual convention at the Westin Bonaventure Hotel in L.A. There's VP Al Gore, Treas. Sec. Lloyd Bentsen, Comm. Sec. Ron Brown, Labor Sec. Robert Reich, DNC Chair David Wilhelm, House Majority Leader Richard Gephardt --- plus all of Calif.'s Demo Statewide candidates...

- **FBI Targets Compton** - U.S. Rep. Walter Tucker III and former Compton Councilwoman Patricia Moore are said to be possible targets in an FBI probe of alleged bride-taking. Both deny any wrongdoing. Before his election to congress in 1993, Tucker was the mayor of Compton. Subpoenas for records have been served on all Compton city departments. The Black community is buzzing with all sorts of rumors. According to a front-page Mar. 25 L.A. Times story, this investigation has been going on for 2 years. Tucker does have one opponent in the June Demo primary, Rancho Palos Verdes businessman Lew Prulitsky, while Moore is challenging incumbent Demo Assemblyman Willard Murray. Stay tuned...

CORO SO. CALIF. SETS APRIL 21 AWARDS DINNER.

Coro So. Calif. will hold its 19th annual Public Affairs Awards dinner, beginning at 5 p.m., April 21 at the Biltmore Hotel, L.A. 1994 award recipients include Mike Roos of LEARN; Radio Station KCRW; Elizabeth Snyder; and Orange Co. Sup. Gaddi Vasquez. For info about the dinner (310)996-1188...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- Kassy Perry has been named Sr. PR Counsel at the Sacto office of Greenbaum Public Relations. Perry was a deputy communications director for Gov. Wilson...

- Rhonda Herrin, formerly PAC director at PORAC, has formed The Herrin McCain Group, a campaign fundraising & organizing firm. Herrin can be contacted at (916)441-6185...

- Sacto GOP consultant Steve Presson has been hired to do the 70th A.D. campaign of Tom Reinecke...

- Consultant Barbara Grover of Skelton Grover & Assoc. is handling the 42nd A.D. campaign of West Hollywood Councilwoman Abbe Land...

- Sacto GOP consultant Wayne Johnson has been hired to do the 70th A.D. campaign of Irvine Councilman Barry Hammond...

- L.A. consultant Rick Taylor of Bragg, Maddox & Taylor has been hired to do the 42nd A.D. campaign of L.A. school board member Mark Slavkin...

CALPEEK'S MARKETPLACE NETWORK

- **CAMPAIGN ORGANIZERS** - Calif. League of Conservation Voters, the State's largest PAC for the environment, seek field organizers for this spring's legislative races. Positions require excellent communications and organizational skills with preference given to candidates with campaign experience. May require temporary relocation. Drivers license, car helpful. \$300-500 per week. Call Brian Huse (415)896-5550...

- **REGIONAL COORDINATOR** - Association management firm located in Irvine, Calif. Organizing grassroots lobbying effort for national association. Must know WP, political and/or health insurance background an advantage. Position requires some travel, good organizational, people, written, oral communication skills. Contact Judi at (714)261-2591...

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is \$25 for up to 40 words. Add \$5 for each additional 10 words. Send ad copy with payment to CALPEEK's Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info (310)659-0205...